



MINDDRIVE INVITATIONAL 2025

FEATURING TOUCHSTONE ENERGY EAST ELECTRORALLY

NATIONAL WORLD WAR 1 MUSEUM AND MEMORIAL

SUNDAY - MAY 4
SPONSOR RECEPTION
4 - 6 PM

MONDAY - MAY 5
ELECTRORALLY
10 AM - 3 PM

SPONSORSHIP OPPORTUNITIES

GRAND MARSHALL \$20,000

One Grand Marshall available for each heat. Choose a.m. or p.m.

Choose your car and it will be customized with your company name and logo

Representative to ride in pace car

Company name and logo on event banner displayed in Victory Lane

Website, social media and program recognition

20 Tickets to VIP Reception
Special access to Pit Area

HIGH VOLTAGE \$15,000

Designated car will be customized with one large and one small company logo

Starter flag will be customized with your company logo

Logo displayed on event banner displayed in Victory Lane

Website, social media and program recognition

15 Tickets to VIP Reception
Special access to Pit Area



EXTENDED RANGE \$10,000

Designated car will be customized with a large company logo

Logo displayed on event banner

Website, social media and program recognition

10 Tickets to VIP Reception
Special access to Pit Area

FULLY CHARGED \$5,000

Designated car will be customized with a two small company logos

Website, social media and program recognition

8 Tickets to VIP Reception
Special access to Pit Area

PIT CREW PATRON

By being a Patron, you are showing your support for the students and helping to foster technical skills, teamwork and inspiring their future.

Join us for the reception on Sunday, May 4 at 4 pm for drinks and appetizers while the students show you all of the details in their Electrathon vehicles.

MAY 4 - VIP Reception

4 - 5 pm - Refreshments

5 - 6 pm - Students will unveil sponsor cars and will demonstrate special features

MAY 5 - Touchstone Energy East ElectroRally

10:15 am - Event Kickoff

11 am - 12 pm - Race Heat 1

12 - 1 pm - Lunch

1:30 - 2:30 pm - Race Heat 2

☐ \$1,000 - 12 TICKETS

☐ \$500 - 6 TICKETS

☐ \$250 - 4 TICKETS